

# Keystone, Colorado

October 4-6, 2017

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## Public Health in the Rockies 2017

Public Health in the Rockies 2017	Page 2
<a href="#"><u>Keynote Speakers and Plenary</u></a>	Page 3 - 5
<a href="#"><u>Conference Highlights</u></a>	Page 6 - 9
<a href="#"><u>Networking and Events</u></a>	Page 10 - 12
<a href="#"><u>Student Events</u></a>	Page 13
<a href="#"><u>Getting Around</u></a>	Page 14-16
<a href="#"><u>Sponsors</u></a>	Page 17-18



# Public Health in Rockies 2017

September 2017

## Public Health in the Rockies 2017

**Public Health in the Rockies 2017 is rapidly approaching! Here is all the information you will need to make the most of your conference.**

This year's Public Health in the Rockies will be held in Keystone, Colorado on October 4-6. The theme of the 2017 Public Health in the Rockies conference is Unlocking the Future: Embracing Innovation and Inclusiveness. This theme evolves the conversations of past years by unlocking new doors to improve health equity, foster inclusiveness, and engage partners in creative real world solutions for the ever changing field of public health. There are persistent and preventable barriers that contribute to health inequities that are reflected in established policies and practices. Through collaborative efforts with current and non-traditional partners, we can increase awareness of these inequities and encourage advocacy and innovation opportunities to improve the health of our communities.

**The 2017 Conference will highlight the ongoing importance of promoting health equity and aims to:**

- Encourage innovation to transform communication, practice, and policies
- Evolve common ground with non-traditional partners and build new collaboration opportunities
- Use advocacy and activism to develop a unified voice for public health and health equity
- Celebrate the power of community engagement and participation
- Provide attendees with a deeper level of leadership and professional development training
- The conference will provide insight and ideas on how to promote health equity in the region, and to showcase multidisciplinary efforts within the context of the three core functions of public health: assessment, policy, and assurance





# Speakers

Public Health in the Rockies 2017



## Esther Sullivan

Assistant Professor,  
University of Colorado Denver

Wednesday October 4  
8:30am - 9:45am



Esther Sullivan is an Assistant Professor at the University of Colorado, Denver. Her research focuses on poverty, spatial inequality, legal regulation, housing, and the built environment, with a special interest in both forced and voluntary residential mobility. Her research uses both ethnographic methods and geospatial (GIS) analysis. She holds a Ph.D. in Sociology from The University of Texas at Austin and a B.A. in English from The University of Chicago. Her work is published in *Sociological Inquiry*, *Journal of Contemporary Ethnography*, *Law & Social Inquiry*, *Urban*

*Studies*, *The Chicago-Kent Law Review*, *City & Community*, and *American Sociological Review*.

Her current book project Manufactured Insecurity: Mobile Home Park Evictions and Americans' Tenuous Right to Place (under contract with University of California Press) is a mixed-method look at the mass evictions that result when mobile home parks close. Living full time inside closing mobile home parks across Texas and Florida, Sullivan examines the effects of forced relocation on individuals and communities, as well as the operation of markets that profit off the low-income housing found in mobile home parks.

She is currently beginning a project that will trace the experiences of U.S. residents relocating across state lines for access to cannabis. Specifically, the project follows those moving for marijuana due to Colorado's cannabis legalization. This project is based on interviews with and ethnography alongside self-termed marijuana "refugees" who move in search of medical treatments, precariously housed "rolling stones" who chose Colorado as a stopping point, and "cannabis capitalists," who move to emerging cannabis markets in search of profit.



# Thomas Quade

Current American Public Health  
Association President

Thursday October 5  
4:30pm - 5:15pm



Tom Quade is first and foremost a public health practitioner. He is currently the Health Commissioner for Marion County, Ohio. Prior to serving as the Health Commissioner for Marion, Tom served as the Deputy Health Commissioner for Summit County, Ohio. One of his duties in that role was to serve as the Accreditation Coordinator where he successfully facilitated the agency's successful PHAB accreditation journey, something he is currently repeating in Marion. Between 2000 and 2010, he served the City of Akron in a

number of roles, including epidemiologist, Health Promotion Division Director, Community Health Assessment and Health Promotion Division Director, Deputy Health Director, and then Interim Director of Health for the Akron Health Department.

It was during his tenure as Interim Director that he successfully guided the Akron City Health Department through its year long consolidation process with the Summit County Board of Health. Tom also holds a community faculty position with the Northeastern Ohio Medical University's Master of Public Health program.

In addition to serving APHA as the current President, Tom has served a previous 4 year term on the Executive Board, including one as its Chair. He participated on an APHA delegation to Taiwan. In his years-long role as Ohio Affiliate representative on the APHA Governing Council, Mr. Quade served on the Council on Affiliates both as representative from Region V and as the Action Board Representative to the COA. Tom also served as the Chairperson of APHA's Affiliate Capacity Building Initiative for two years, and has been the Ohio Public Health Association President. In addition to his service to APHA and OPHA, Quade has held several national appointments including service on the board of directors of the National Board of Public Health Examiners and the board of directors of the Foundation to Advance Public Health through Certification (FAPHC). He has also served as the Chairperson for a National Association of County and City Health Officials workgroup on Health and Disability. Tom is an experienced site visitor for the Public Health Accreditation Board and has chaired multiple site visit teams.

Tom earned his MPH from Yale University in 1999 and his professional public health credential in 2008 as part of the first class. His previous public health experience included work as a public health specialist for the World Health Organization in Rome, Italy, where he participated on a team of public health specialists assessing and coordinating public health responses during the Kosovo crisis in 1999. He served in the United State Peace Corps in the Kingdom of Nepal prior to pursuing his degree in public health. Prior to that Tom, earned his MA in Counselor Education from the University of Cincinnati, after which he worked for a number of years in New Jersey in a family counseling role with families who had a member living with developmental disabilities who were at risk of out of home placement.

Tom considers his local service involvement to be supportive of what he describes as a broad community health system. His current local service includes active membership on the Marion Black Heritage Council, Marion League of Women Voters, Marion Rotary, Marion Minority Commission, and as Chair of the Marion United Way 2016 Annual Campaign. He maintains ongoing mentoring relationships with a number of public health undergraduate and graduate students, and early career professionals. He also serves on the Summit County Board of Developmental Disabilities.



## Friday's Plenary: World Café



Date/Time: Friday, October 6, 8:30am-10:15am

Location: Longs Peak

Sponsored by: ECHO Colorado

This final day of Public Health in the Rockies 2017 will begin with a session that supports the connection of attendees. World Café is an innovative approach that fosters authentic conversations and provides a space for knowledge sharing. In this session, participants drive the direction of conversation based on their priorities and areas of interest. With a blend of small group and whole-room moderated conversation, attendees will have many opportunities to share ideas, learn from the collective experience in the room, and explore what it really looks like to embrace innovation and inclusiveness after lessons learned from the conference.

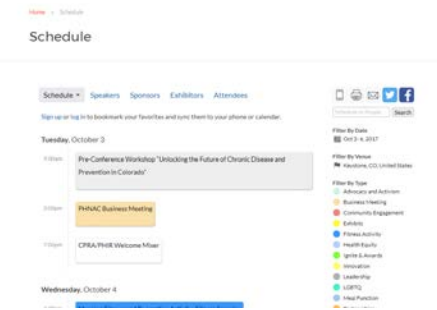
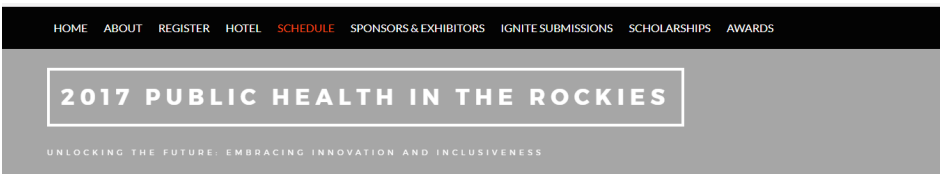




# Conference Highlights

Public Health in the Rockies 2017

## The 2017 PHiR Schedule



Follow this link to view this year's sessions and download the app to your phone to build your own schedule!

**[Online Schedule!](#)**

## Ignite and Awards Social

The Public Health in the Rockies Conference will again feature an Ignite session and awards social on Thursday, October 5th starting at 5:15pm, right after the APHA president speaks, until 7:45pm. Cash bar will open in the Longs Peak Foyer. Heavy hors d'ourves included during the ceremony. Doors will open at 5:45pm (Times subject to change)

This presentation format has been spreading across the country and even the world. Encapsulated in the Ignite motto "enlighten us, but make it quick," each talk is exactly five minutes long. Ignite presenters share their personal and professional passions, using 20 slides that auto-advance every 15 seconds.





## PHiR Hot Topics 2017!

Hot Topics 2017 will be held Wednesday October 4th. Presentations start at 5:00pm and go through 6:30pm and the cash bar opens at 4:30pm. Hot Topics gives folks in all fields within public health the opportunity to briefly present about an emerging/new topic, including policy, disease and environmental health investigations, emergency response, and research breakthroughs. Selected presenters will have 10 minutes to present and 5 minutes for questions. Submit your abstracts/topic ideas [here](#). Abstracts/topics accepted now until Sept 15th. Contact [cali.zimmerman@gmail.com](mailto:cali.zimmerman@gmail.com) with questions.

## CPHA Business Meeting

Join us Thursday, October 5 at 11:45am in Quandary Peak I (just around the corner from the lunch buffet and main plenary room) for the lunchtime CPHA Business Meeting. This meeting provides an excellent opportunity for CPHA members to learn more about the work of the board over the past year, meet the board members and other fellow members, learn about this year's slate of candidates, and get answers to your questions about next year's CPHA priorities. Help CPHA craft the future of the organization for 2018 and beyond. See you there! Add the CPHA Business Meeting to your PHiR Schedule online.

## PHNAC Annual Association Meeting

Public Health Nurses Association of Colorado (PHNAC) is going to have their Annual Business Meeting on Tuesday, 10/3/17 at 3pm, before the PHiR conference. All members and non-members are welcome to attend. Meeting agenda includes workgroup updates, voting for board positions, and legislative issues.

## WPHA Annual Association Meeting

The Wyoming Public Health Association is going to have a Business Meeting on Wednesday, October 4, 2017 at 7:00 a.m. in Quandary Peak. All members and non-members are welcome to attend. Meeting agenda includes annual treasurer's report, committee updates, PHN section update, and election results.





## Still Accepting PHiR Silent Auction Donations!

Join CPHA, COSOPHE, PHNAC and WPHA for this year's co-hosted PHiR Silent Auction! All proceeds go towards the designated affiliate's education/conference scholarship fund for the following year. Please consider donating items or a gift card to add to our silent auction during the conference. You can still contribute by letting the following individuals know what you will be bringing and its value so we can prepare a bid sheet before the conference.

**CPHA** - Kim ([Kim.Boyd@niteize.com](mailto:Kim.Boyd@niteize.com))

**COSOPHE** - Cali ([cali.zimmerman@gmail.com](mailto:cali.zimmerman@gmail.com))

**PHNAC** - Michelle ([mwilson@tchd.org](mailto:mwilson@tchd.org))

**WPHA** - Toni ([toni.reeves@wyo.gov](mailto:toni.reeves@wyo.gov))

## Accreditation Networking Breakfast

Please join members of the Colorado Accreditation Coordinator Network for peer sharing and learning during breakfast on Thursday, Oct 5, 2017, at Public Health in the Rockies. Any and all interested in networking around the topic of Accreditation are welcome and please look for the designated Accreditation Networking tables.

## Get Social @PublicHealthintheRockies!

Twitter, Instagram, and Facebook are all great ways to stay connected to PHiR's host organizations throughout Public Health in the Rockies. Remember the hashtag #PHiR2017 across all platforms and follow CPHA, PHiR and the host organizations on the following account names:

	Twitter	Facebook	Instagram	LinkedIn
<b>CPHA</b>	<a href="https://twitter.com/COPublicHealth">@COPublicHealth</a>	<a href="https://www.facebook.com/COPublicHealth">@COPublicHealth</a>	<a href="https://www.instagram.com/COPublicHealth">@COPublicHealth</a>	
<b>COSOPHE</b>	<a href="https://twitter.com/COSOPHE">@COSOPHE</a>	<a href="https://www.facebook.com/Sophe.Colorado">@Sophe.Colorado</a>		<a href="https://www.linkedin.com/company/COSOPHE">@COSOPHE</a>
<b>PHNAC</b>		<a href="https://www.facebook.com/PHNAC">@PHNAC</a>		
<b>PHiR</b>			<a href="https://www.instagram.com/publichealthintherockies">@publichealthintherockies</a>	





COLORADO  
PUBLIC HEALTH ASSOCIATION



COLORADO  
Department of Public  
Health & Environment

## Pre-Conference Workshop “Unlocking the Future of Chronic Disease Prevention in Colorado”

Date/Time: Tuesday, October 3, 9:30am-4:00pm

Location: Castle Peak Rotunda, Keystone Conference Center

The Colorado Public Health Association, in conjunction with the Colorado Department of Public Health and Environment’s (CDPHE) Prevention Services Division, is offering a free pre-conference workshop for Colorado’s public health professionals on Tuesday, October 3rd at the Keystone Lodge. We invite you to participate in Colorado’s planning process for chronic disease prevention and management where participants will have a chance to learn how the state chronic disease programs currently prioritize their efforts, the means by which they track progress and hold themselves accountable, and how the existing state chronic disease plan informs existing efforts out of CDPHE and the statewide Cancer, Cardiovascular, and Pulmonary Disease Grants Program. There is no charge to attend this unique opportunity. Breakfast, lunch, and afternoon refreshments will be served. You must RSVP for this event. Please RSVP [here](#).

## Poster Session

Friday October 6, 2017 7:00am - 9:00am

Grays Peak 1

Eat, Mingle, Learn: Check out the Poster Session on Friday morning during breakfast for one-on-one engagement about projects, programs and research happening in both Colorado and Wyoming.





## Networking and Events

Public Health in the Rockies 2017

### Morning Fitness and Recreation Activities



Join us for three fitness classes during the conference to stay active, stretch, and relax! These activities are open to both Public Health in the Rockies and Colorado Parks and Recreation Association conference attendees this year.

#### **Wednesday, October 4 - Fitness Sampler:**

Come join us for a fun fitness sampler - Come try out several different styles of classes all in one to get a great workout and see what kind of class works for you! This class will include a mix of kickboxing, HIIT training/insanity set, 1 tabata, bodyweight strength training and yoga. (Located in the Lakeside Suite Room on the hotel side of the conference center).

#### **Thursday, October 5 - 5k:**

Get outside for some fresh air and join us for a 3.1 mile at the pace of your choice (walk, run, or jog) to enjoy the scenic views that Keystone has to offer (meeting location, TBD)!

#### **Friday, October 6 - Yoga:**

Come join us on the last day of the conference to let go and breathe during this relaxing flow yoga class (Located in the Lakeside Suite Room on the hotel side of the conference center).





## Collaborative Breakout Sessions with Colorado Parks and Recreation!

PHIR and CPRA are partnering to host 10 collaborative breakout sessions that attendees can go to from either conference. Come learn, network, and share ideas about health, wellness, and social determinants! Badges will be checked for entry to all sessions at both conferences.

### Colorado Parks and Recreation Association Sessions open to Public Health in the Rockies Attendees:

#### Wednesday, Oct. 4

10:30am - 11:45am - **RX for Health Connecting P&R with patients and the medical communities for better outcomes** (Location: Torreys Peak II)

#### Thursday, Oct 5

9:30am - 10:45am - **Life, Liberty & the Pursuit of Health(iness): All Parks Are Not Created Equal** (Location: Torreys Peak II)

1:15pm - 2:30pm - **Practicing What We Preach: Healthier Vending in Parks & Recreation** (Location: Torreys Peak III)

2:45pm - 4:00pm - **Disability Awareness & Inclusion: It All Starts with TRY!** (Location: Torreys Peak II)

4:15pm - 5:30pm - **Parks & Recreation are the REAL new Health Care program?** (Location: Torreys Peak II)

### Public Health in the Rockies Sessions open to Colorado Parks and Recreation Association Attendees:

#### Wednesday, Oct. 4

10:00am-10:30am - **Promoting Health Eating and Active Living: Identifying Disparities in Built Environment Factors and Barriers to Physical Activity and Nutrition for Families** (Location: Divide Room)

#### Thursday, Oct 5

8:45am-9:15am - **The Importance of Place: How Cities Impact Communities Culture and Social Determinants of Health** (Location: Grays Peak III)

8:45am-9:15am - **Everyday Colorado: An Online Environmental Health Community Engagement Tool** (Location: Castle Peak IV)

9:30am-10:00am - **Activating Spaces: An inclusive and data-driven approach to outdoor recreation** (Location - Lakeside Suite)

2:45pm-3:15pm - **Harm Reduction Meets Sustainability: Zero-Waste Syringe Disposal Initiative** (Location: Lakeside Suite)



## CPRA/PHiR Mixer: Unlocking the Challenges of Health Together

Date/Time: Tuesday October 3, 7:00pm -9:30pm  
Location: Zuma Roadhouse, Keystone

Join colleagues from Public Health, Parks and Recreation for a conference opening celebration and networking event!

Zuma Roadhouse will play host to the first ever CPRA/PHiR collaboration event where you can enjoy complimentary appetizers and desserts, glow-in-the-dark games, giveaways and meet professionals from across the region working to promote healthy communities. There will be a cash bar and additional menu items available. Hosted by the CPRA & PHiR conference committees, Colorado Public Health/Parks & Recreation Collaborative, and the CPRA Emerging Leaders Network.

### Event Sponsor



## Colorado Parks and Recreation Exhibit Hall Open to PHiR Attendees

As an attendee at either conference, you can check out the exhibit halls by both Public Health in the Rockies and Colorado Parks and Recreation Association during the following times:

- The PHiR Exhibit hall is open Wednesday 9:15am - 5:00pm, Thursday 8:00am- 5:30pm, and Friday 8:00am - 10:00am in Grays Peak I & II and the Longs Peak Foyer.
- CPRA exhibit hall is open from 1:30pm - 5:30pm on Wednesday in the Colorado Rockies Ballroom.





# Student Events

Public Health in the Rockies 2017

## Special Student Session at PHiR!

**Title:** Colorado Public Health and Student Activation

**Description:** Are you interested in learning about health equity and the public health landscape in Colorado? What can you do about it as a student? Come learn about the new changes to the CPHA Student Committee and brainstorm ideas of how to bring public health to the forefront of Colorado. If you are new to Colorado or are not familiar with the public health community this is a great opportunity to learn more about it. All students are welcome!

## Student Speed Networking!

**Title:** Colorado Public Health Student “Speed Networking”: Meet the Professionals and Harness your Future

**Description:** All student attendees are invited to meet local public health professionals from across the state. Through the use of a speed dating format, students will have the opportunity to meet with multiple public health professionals to learn about their careers and how they got there. If you are a public health professional in Colorado, we need you! Please volunteer to join our speed networking event to discuss your company and career with public health students. This fantastic event isn't possible without volunteers like you.

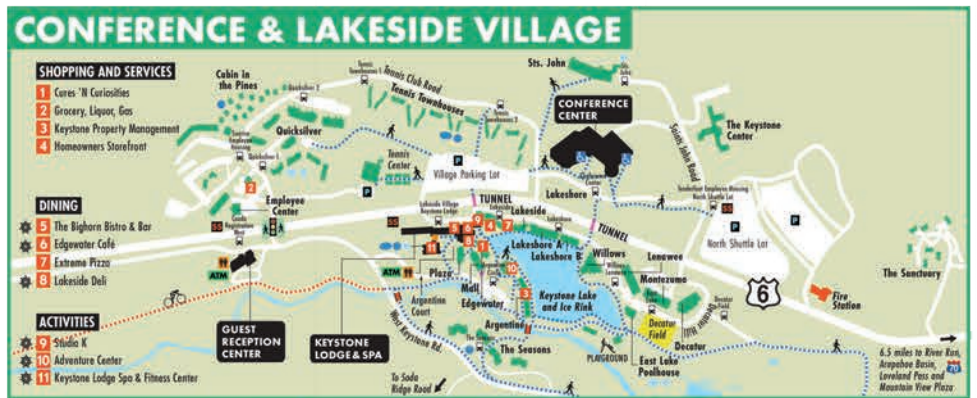
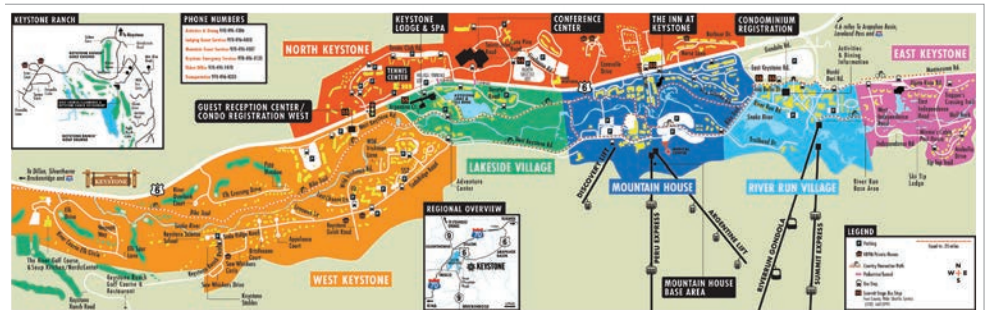
**Students and Professionals, please RSVP [here!](#) Welcome!**



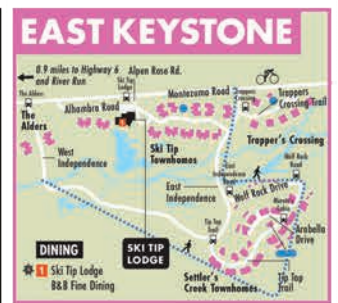


# Getting Around

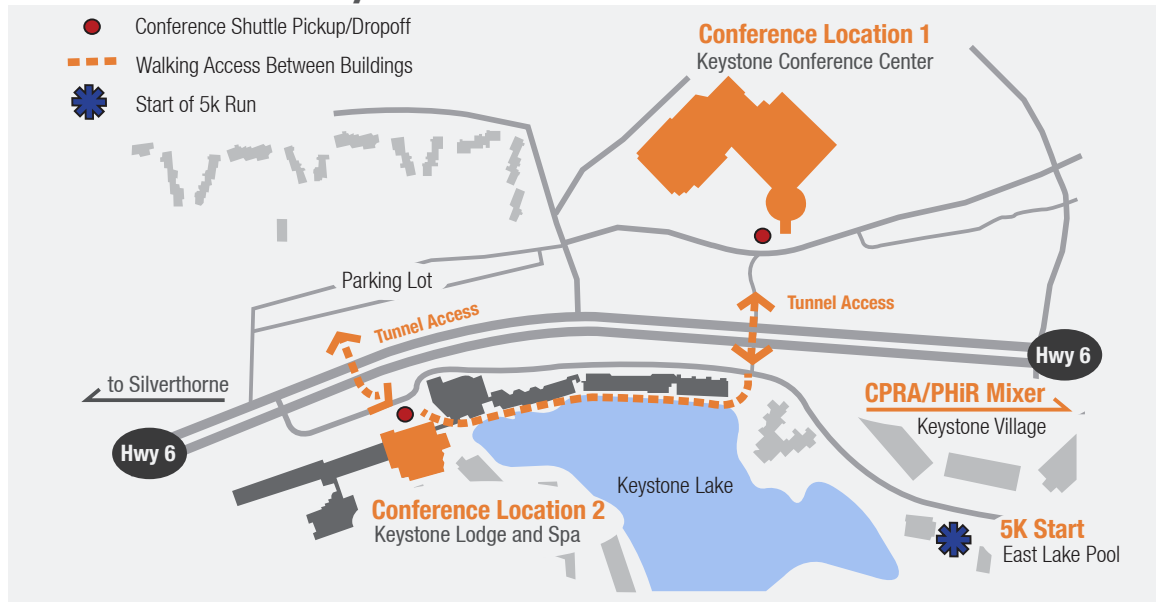
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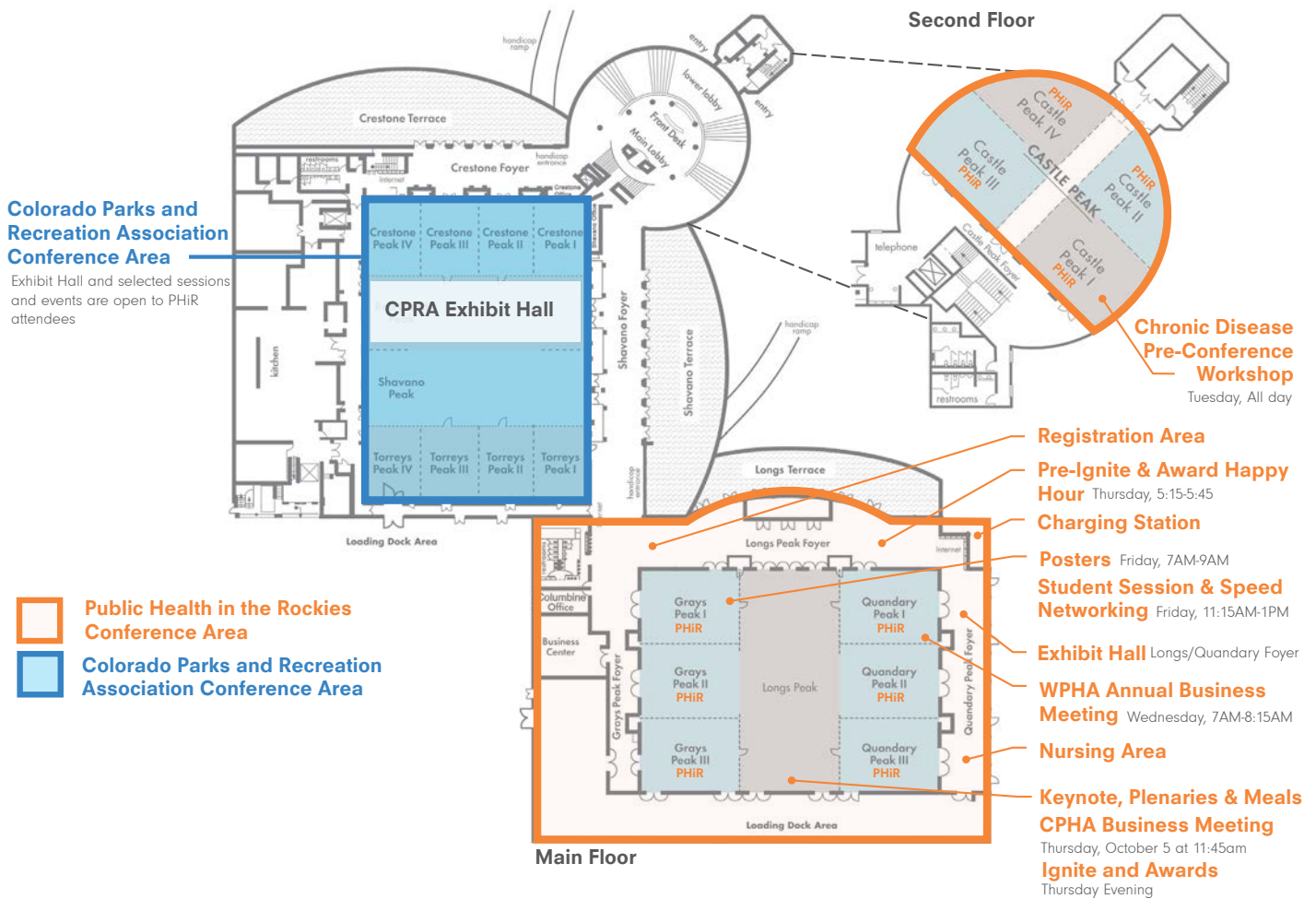
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# Conference Facility Overview



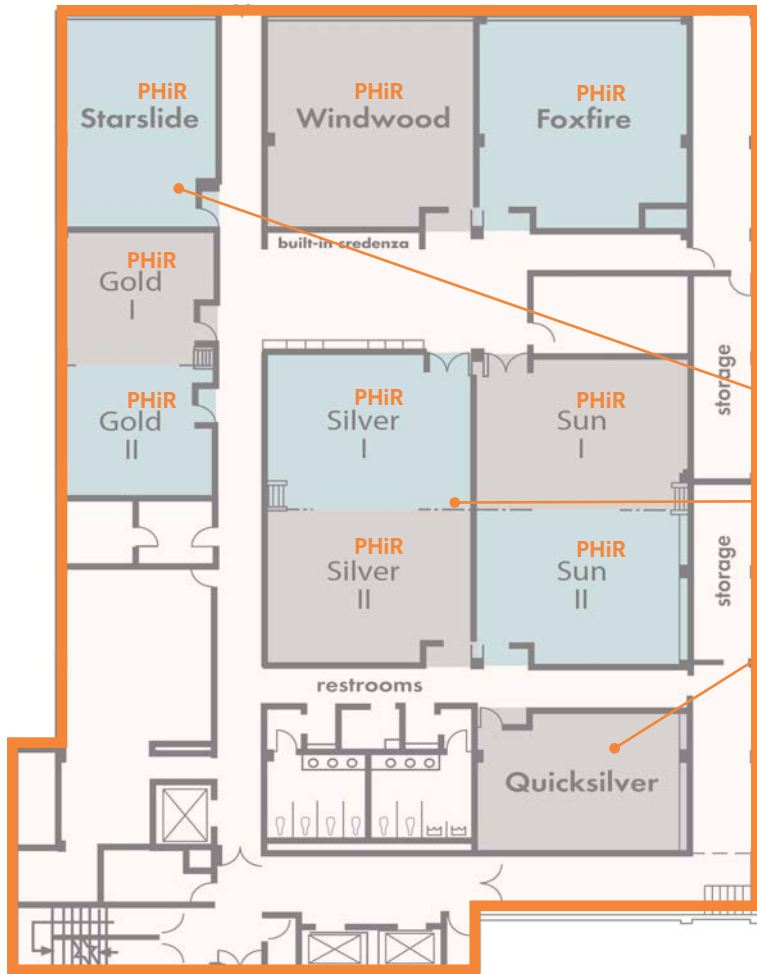
**CPRA/PHiR Mixer:** 91 River Run Road Dillion 80435 (in Keystone Village)



## Conference Location 1: Keystone Conference Center



# Conference Location 2: Keystone Lodge & Spa



**Second Floor**

Public Health in the Rockies Conference Area

**Speaker Ready Room**

**PHNAC Annual Meeting**

Tuesday, 3PM-5PM

**Nursing Area**

**Hot Topics**

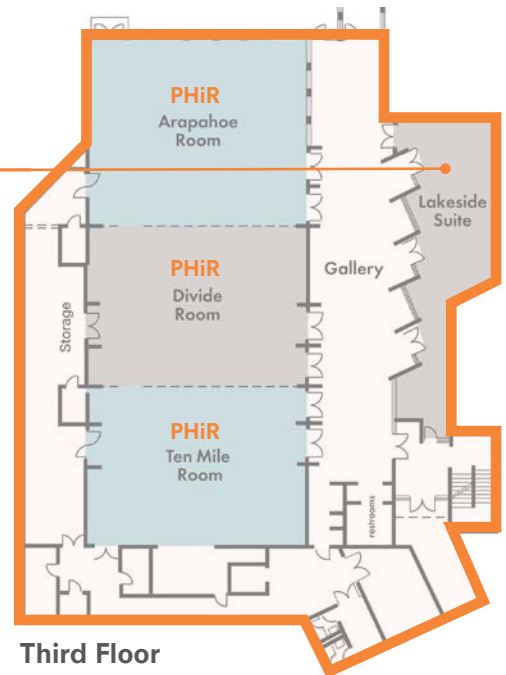
Wednesday, 4:30PM-6:30PM

**Fitness Sampler**

Wednesday, 6:30AM-7:30AM

**Yoga**

Friday, 6:30AM-7:30AM



**Third Floor**

\*The third floor of the lodge is not wheelchair accessible on the public side, but is accessible from the back of the house





# Thank you to 2017's Public Health in the Rockies Sponsors!

Learn more about them here:



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Presenting Sponsor



The Colorado Health Foundation™

**The Colorado Health Foundation**  
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**Boulder County Public Health**  
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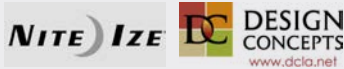
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**Nite Ize | Design Concepts | GreenPlay | GP RED | Sit Tech**  
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All Clear Emergency Management Group	Bronze
CDPHE Environmental Public Health Tracking	Silver
CDPHE Immunization	Premier
CDPHE MCH	Silver
Center of Improving Value in Health Care	Bronze
Children's Hospital Colorado	Silver
Colorado Access	Premier
Colorado Center for Nursing Excellence	Bronze
Colorado Children's Immunization Coalition	Bronze
Colorado Consortium for Prescription Drug Abuse Prevention	Silver
Colorado Health Institute	Bronze
DentaQuest	Premier
ECHO Colorado	Silver
Evolution Communications	Bronze
Healthier Colorado	Silver
Liver Health Connection	Bronze
Metro State University	Bronze
Mother's Milk Bank	Bronze
National Network of Libraries of Medicine	Silver
North Colorado Health Alliance	Silver
Office of Planning, Partnerships and Improvement	Bronze
OMNI Institute	Silver
Oral Health Colorado	Silver
Patagonia Health	Silver
RMC Health	Bronze
Rocky Mountain Region Pediatric Environmental Health Specialty	Bronze
School of Public Affairs, University of Colorado Denver	Silver
Trailhead Institute	Bronze
Tri-County Health Dept	Bronze

