



Exhibitor / Sponsor Application

Date: September 16 – 18, 2015

Location: Vail Cascade, Vail, Colorado

Target Audience (400 – 550 expected attendees):

- Local public health officials
- State public health officials
- Public health nurses
- Public health educators
- Researchers
- Community Health Workers
- Community partners
- Policy professionals
- Environmental health professionals
- Community service providers
- Patient Navigators
- Students
- Related health specialists
- Physicians
- Program coordinators and administrators

Part I: Organizational Information

Organization Name:	
Primary Contact:	
Email Address:	Phone Number:
Billing Address:	Status: _____ For- Profit _____ Non-Profit

Part II: Main Sponsorships (include Exhibit Table)

x	Options	Price	Exhibit Table	Registrations
	Presenting Sponsor <i>(restricted to one)</i>	\$8000	Yes	3
	Platinum Sponsor <i>(restricted to one)</i>	\$5500	Yes	2
	Healthy Foods Sponsor	\$5500	Yes	2
	Contributing Sponsor	\$3500	Yes	2
	Fitness Sponsor	\$4000	Yes	2
	“The Gathering Place” Sponsor <i>(restricted to one)</i>	\$3500	Yes	2

Part III: Exhibitor Choices

x	Options	Non-Profit Price	For-Profit Price	Registrations Included
	Premiere Exhibitor	\$1100	\$1400	2
	Silver Exhibitor	\$800	\$1100	2
	Bronze Exhibitor	\$500	\$800	1

Contact the Public Health Alliance at info@publichealthintherockies.org or call 720-272-0961 with any questions or to reserve your spot!





Part IV: Ala Carte Sponsor Choices

x	Options	For-Profit Price	Exhibit Table	Registrations
	Banquet and Awards Ceremony Sponsor	\$4000	Yes	0
	Reception Sponsor	\$1200	Yes	0
	Lunch Sponsor	\$1500	No	0
	Breakfast Sponsor	\$1000	No	0
	Spiral Notebook Sponsor	\$1450	No	0
	Student Registration Sponsor	\$150	No	0
	Neck Wallet Sponsor	\$850	No	0
	Pen Sponsor	\$500	No	0
	Water Bottle Sponsor	\$800	No	0
	Speaker Sponsor	\$500	No	0
	Other <i>(Please email info@publichealthintherockies.org)</i>			

Part V: Exhibit Options

x	Exhibit Options
	Shipping
	Power Outlet <i>(\$50.00/day additional fee)</i>
	Internet
	Give-a-way at Booth
	Passport Participant
	Conference Prize Donation

Part VI: Amount Due

Please total **Parts II-V** for total due by the start of the Conference. Contact 720-272-0961 with any billing questions.

Part II:	Part III:	Part IV:	Part V:	Total Due:
Payment Method: _____ Check Enclosed (Made Payable to "CPHA") Credit Card: _____ Visa _____ Mastercard _____ American Express				
Card Number:				
Expiration Date:				
Billing Address:				

Mail with payment to: CPHA c/o Civica Management, P.O. Box 3406, Englewood, CO 80155.
 You may also fax the form to 303-200-7099 or email to info@publichealthintherockies.org.



Part V: Attendee Information

Please provide information on the attendees. Your exhibit and/or sponsor level indicates your number of attendees.

Attendee 1:	
Email Address:	Phone Number:
Designation:	Title:
Address:	Meals Attending (included with registration): <input type="checkbox"/> Wednesday Breakfast <input type="checkbox"/> Wednesday Lunch <input type="checkbox"/> Thursday Breakfast <input type="checkbox"/> Thursday Lunch <input type="checkbox"/> Thursday Banquet <input type="checkbox"/> Friday Breakfast
Dietary Restrictions:	
Attendee 2 (if applicable):	
Email Address:	Phone Number:
Designation:	Title:
Address:	Meals Attending (included with registration): <input type="checkbox"/> Wednesday Breakfast <input type="checkbox"/> Wednesday Lunch <input type="checkbox"/> Thursday Breakfast <input type="checkbox"/> Thursday Lunch <input type="checkbox"/> Thursday Banquet <input type="checkbox"/> Friday Breakfast
Dietary Restrictions:	

Part VI: Agreement

Exhibitor agrees to comply with the rules and guidelines outlined at the end of the Exhibitor / Sponsor Application, and any rules, regulations and information as may be adopted by CPHA and the Public Health in the Rockies planning team. Exhibitor also agrees to pay the Exhibit and Sponsor total outlined in this application.

Signature _____ Date _____





Exhibitor Rules and Guidelines

- Hotel Accommodations.** A block has been secured at the Vail Cascade for conference attendees. For information on hotel reservations, go to www.coloradopublichealth.org/conference/location_and_accommodations.php.
- Application to Exhibit or Sponsor.** The receipt by CPHA of a signed Exhibitor / Sponsor Application will constitute an agreement. CPHA reserves the right to reject any application for space for any reason. If any Exhibitor / Sponsor changes management or is purchased by another company / organization, this Agreement becomes binding on such company / organization.
- Exhibit Space Specifications.** Each Exhibitor receives (1) 6-foot draped table, (2) chairs, and a waste basket (if available). The space surrounding the exhibit is minimal and should be limited to 8'x 4'. Any additional needs must be specified at least 30-days prior to the start of the Conference.
- Exhibit Set-Up and Hours.** Exhibits may be moved into the hall beginning at 6 a.m. on September 16, 2015. Exhibits should be set up at least one hour prior to the opening of the exposition. Displays must remain fully intact and manned during all exhibit hours, unless previously approved for late set-up or early tear-down. Exhibit hours are during meals, breaks and receptions.
- Payment Policy.** Should Exhibitor fail to pay for exhibit space in full by September 16, 2015, CPHA shall have the right to resell, use, or otherwise dispose of Exhibitor's space in any manner deemed appropriate by CPHA. Failure to make payment will be considered as a cancellation by the Exhibitor and shall entitle CPHA to recover liquidated damages as provided in Cancellations/Refunds below. Exceptions will only be made for approved requests in writing for a delay in payment.
- Cancellations/Refunds.** Cancellations must be made in writing (e-mail or fax is accepted); they cannot be taken over the phone. Cancellations are effective as of the date of receipt. Any Exhibitor cancelling booth space on or before August 20, 2015, will receive a full refund minus a \$25 administrative fee. Any exhibiting company canceling space after August 20, 2015, forfeits 50% of the total rental cost for each booth requested. Any company cancelling after September 5, 2015, forfeits the entire booth rental fee (no exceptions). Exhibitors are considered "no Conference" if a company does not occupy and exhibit in the designated space at the opening of the exposition and has not given CPHA the required written notice of delay or cancellation. CPHA has the right to use "no Conference" exhibit space in such a manner as it may deem in the exposition's best interest. Failure to occupy exhibit space does not relieve the Exhibitor from their obligation to pay the full booth rental fee. Any exhibiting company canceling with a balance due is responsible for paying the remainder in full within 30 days of the cancellation.
- Exhibits, Eligibility, Assignment, and Relocation.** CPHA reserves the right to determine the eligibility of any company or product for inclusion as an Exhibitor. Exhibitor understands and agrees that CPHA has sole discretion on the assignment of booths. CPHA reserves the right to alter Exhibitor's assigned location any time at its sole discretion if deemed in the best interests of the exhibit. CPHA also reserves the right to alter the exhibit hall floor plan at any time.
- Cancellation of Conference.** In the event the Conference is canceled because of a reason beyond the control of CPHA, space rental fees or deposits already paid will be returned to Exhibitors on a priority basis after all related Conference expenses incurred by CPHA through the date of cancellation have been met plus an administrative fee and overhead charges.
- Amendment to Terms and Conditions.** Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of CPHA. CPHA may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes shall be binding on Exhibitor equally with the other terms and conditions contained herein.
- Indemnification and Waiver.** Exhibitor agrees to indemnify, hold harmless, and defend CPHA, PHNAC, COSOPHE, or the Vail Cascade and their respective members, officers, directors, agents, and employees ('indemnities') from and against any and all liabilities, damages, actions, losses, claims, and expenses (inclusive of attorney's fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees, agents, contractors, patrons, and invitees. Exhibitor hereby waives each and every claim that arises or may arise in its favor against any one or more of the indemnities for any and all losses of damage covered by valid and collectible insurance. Such waiver precludes the assignment of any claim by subrogation or otherwise.
- Protection of Facilities and the Public.** Exhibitor shall not use the exhibit facilities or permit them to be used by any employee, patron, contractor, or invitee: (a) for any illegal purpose; (b) in conflict with any applicable law, ordinance, rule, or regulation of any governmental authority; (c) in any manner that could violate the insurance or increase the rate of insurance on the facilities; (d) in any manner that constitutes any waste or nuisance; (e) in any manner that causes any injury to the facilities; or (f) in violation of any applicable rule or regulation issued by management of the exhibit facilities.
- Facilities Rules.** Exhibitor agrees to comply with all rules and regulations prescribed by the management of the exhibit facilities, meet the requirements of all local authorities, and obtain, at their own expense, any necessary permits, licenses, or equipment, should any be required for the particular individual displays or the particular exhibit of the Exhibitor. Exhibitor agrees that failure to conform to all facilities and city rules and regulations may result in the closure of its exhibit by CPHA.
- Audiovisual Equipment.** Sound must be kept at a volume not to exceed that of normal conversations, 80 decibels. It must not interfere with neighboring Exhibitors and must be devoted exclusively to the business of the Exhibitor. The operator must be in the space, not in the aisle.
- Copyright.** Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. that may be required for it to broadcast, perform or display any copyrighted material including, but not limited to, music, video and software. Exhibitor shall indemnify, defend and hold harmless CPHA, COSOPHE and PHNAC from and against any and all claims and expenses arising out of or related to Exhibitors' breach of this provision.
- Inclement Weather.** CPHA shall not be responsible for losses or poor attendance due to inclement weather. Public Health in the Rockies will proceed regardless of weather.

